



New Travel Web Site Takes Locals & Tourists on Escapes to Special Places Away From the City

Historic, Scenic Escapes to Little-Known Places in the Tri-State Area

News Release

TARRYTOWN, N.Y., Aug. 24, 2009 – As the fall foliage season approaches, a new travel Web site, Shortescapes.net, points locals and tourists to special, little-known places in New York, New Jersey and Connecticut where they can escape from the crowds of the city.

Shortescapes.net reveals historic, scenic destinations perfect for a walk, a bike ride or a short drive into the country. The Web site is free and is based on the Short Escapes travel guidebook series, formerly published by Random House's Fodor's division.

The Shortescapes.net Web site launches with 12 Escapes near New York City, including five in the Hudson River Valley, three on Long Island, three in New Jersey and one in Connecticut.

The dozen Escapes direct locals and tourists to lands where they can walk in the footsteps of George Washington, Ethan Allen, Washington Irving, Walt Whitman and other notables.

The Escapes steer walkers to forest footpaths, breath-taking views, picturesque villages, historic sites and natural wonders unknown to many long-time residents.

Each Short Escape provides a detailed walking tour with suggested picnic spots, a walking map and listings of nearby hotels, restaurants, shops and things to do.

“The Shortescapes.net Web site enables travelers and locals to discover the beauty and peace of the countryside and soak up a more complete sense of the way life was and is today,” says travel publisher Bruce Bolger, the president of Tarrytown-based Selling Communications, which created the Web site.

Shortescapes.net promotes tourism to towns often overlooked by tourists. Many of these towns have remarkable history and geography, as well as top lodgings, restaurants, shops and attractions.

“Many communities in the United States and worldwide can benefit from this kind of low-impact tourism,” Bolger says. “It can provide new life for village commerce and new, rewarding travel experiences for visitors.”



Shortescapes.net is truly a portal to a world of special travel experiences in regions and villages outside major cities. Each Short Escape can last a few hours, a day or more. Each Escape lets people experience a sense of the past and the local heritage, while enjoying local lodgings, restaurants, the arts and historic sites in a way they'll long remember.

Each Short Escape includes:

- A narrative of the history, geography and uniqueness of an area.
- A recommended walk for beginners and experienced walkers, starting from mass transit or public parking areas.
- Precise, easy-to-follow walking directions and a walking map.
- Information about recommended restaurants, hotels, inns and B&Bs; historic mansions, houses and sites; unique shops; attractions, and things to.
- Locations of chamber of commerce or tourism offices.
- A Web-site page where visitors and locals can register comments on-line and share their experiences, photos and videos.

To begin enjoying the many special travel experiences Shortescapes.net has to offer, go to the Internet Web site <http://shortescapes.net>. For more editorial information or sponsorship opportunities, contact Bruce Bolger of Selling Communications at 914-591-7600 X230.

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